

SOCIAL MEDIA SIZE GUIDE









NO PIXELLATION

NO CROPPING

NO STRETCHING

Use this quick size guide to resize images for different social media channels.



	Instagram	Facebook	Twitter	LinkedIn
PROFILE 	320 X 320	170 X 170	400 X 400	400 X 400
LANDSCAPE 	1080 X 566	1200 X 630	1024 X 512	1200 X 627
PORTRAIT 	1080 X 1350	630 X 1200	NA	627 X 1200
SQUARE 	1080 X 1080	1200 X 1200	NA	NA
STORY 	1080 X 1920	1080 X 1920	1080 X 1920	1080 X 1920
COVER 	NA	851 X 315	1500 X 1500	1128 X 191

ALL SIZES ARE IN PIXELS